Thank you for considering sponsorship of the IFMA SE Michigan Golf Outing. This annual event attracts more than 200 business leaders and industry professionals who enjoy participating in this day-long activity. The golf outing includes an 18-hole scramble with cart, full breakfast, lunch, plated dinner, awards and raffle prizes. As our only annual fund-raiser, your support makes a significant difference in the success of our organization. With your backing, our Chapter is able to do more than survive, it is able to thrive! Therefore, we respectfully ask for your sponsorship this year, whether you are a returning sponsor or a new one joining IFMA for the first time. Your sponsorship and/or golf participation promotes your relationships with key industry professionals, facilitates new relationships, and strengthens your visibility in the commercial real estate industry and the local business community.

Founded in 1980, IFMA is the world's largest and most widely recognized international association for facility management professionals, supporting 24,000 members in 109 countries. IFMA serves as the resource and representative for the facility management profession through vibrant support, meaningful education, and industry-leading credentialing.

All the members of the local IFMA Board and the IFMA Golf Committee hope you find the attached GOLF Sponsorship Program a way to support your local IFMA Chapter. An IFMA member will be contacting your company soon to discuss sponsorship opportunities. We thank you for your consideration and truly value your support.

Best regards,

Sam Cassel
IFMA SE Michigan Chapter Golf Committee Chair
313.657.0321 | Sam.Cassel@tetratech.com
IFMA SE Michigan Golf Outing
Wednesday, SEPTEMBER 16, 2020

SPONSORSHIP LEVELS & BENEFITS

✽ ALL sponsors receive company logo or name on IFMA website, with link to company website
✽ ALL sponsors featured in Promotional Flyer, if commitment/payment received before May 1, 2020
✽ ALL sponsors listed in Event Program distributed to all golfers, sponsors and volunteers in attendance

GOLD SPONSOR - $3,500 (1 only)
- Two complimentary foursomes
- Company-provided ad in Promotional Flyer
- Company-provided ad in Event Program
- Only company on banner at Registration & Dinner
- Opportunity to speak at Dinner

SILVER SPONSOR - $2,500 (1 only)
- One complimentary foursome
- Company-provided ad in Promotional Flyer
- Company-provided ad in Event Program
- Opportunity to speak at Dinner

HOLE-IN-ONE SPONSOR - $1,500 (1)
- One complimentary foursome
- Signage at Hole-In-One designated holes
- Verbal recognition at Dinner

BEVERAGE CART SPONSOR - $1,500 (1)
- One complimentary foursome
- Signage on Beverage Carts
- Verbal recognition at Dinner

GOLDEN EAGLE + Foursome - $950 (Several)
- One complimentary foursome
- Signage at designated tee box
- Table at designated tee box**
- Lunch for three representatives

GOLDEN EAGLE - $500 (Several)
- Signage at designated tee box
- Table at designated tee box**
- Lunch for three representatives

EAGLE + Foursome - $850 (Several)
- One complimentary foursome
- Signage at designated golf hole

BREAKFAST SPONSOR - $500 (1)
- Prominent signage in Breakfast area

LUNCH SPONSOR - $500 (1)
- Prominent signage in Lunch area at the turn

MOST ACCURATE DRIVE SPONSOR - $500 (1)
- Signage at designated golf hole

DRIVING RANGE SPONSOR - $500 (1)
- Signage on Driving Range

PUTTING GREEN SPONSOR - $500 (1)
- Signage on Putting Green

BAG DROP SPONSOR - $500 (1)
- Signage at Bag Drop area

GOLF HOLE SPONSOR - $300 (Several)
- Signage at designated golf hole

ALL GOLFERS:
18-Hole Golf Scramble with Cart / Full Breakfast / Lunch / Plated Dinner / non-alcoholic beverages / 10% Discount in Pro Shop / one raffle ticket

** Sponsors encouraged to provide marketing materials, organize games, give-aways, or prize drawings. Alcoholic beverages must be purchased from the course.
THREE ADDITIONAL WAYS TO SUPPORT IFMA SE Michigan GOLF OUTING

FOURSOME - $600  REGISTER GOLFERS TODAY!  SINGLE - $150

Please consider donating
RAFFLE PRIZES

RAFFLE PRIZE DONATION – Product or Monetary
- Company Name listed on promotional flyer, if donation valued at $200 or more
- Company Name listed on event program, if donation valued at $200 or more
- Company Name with link on IFMA website, if donation valued at $200 or more
- Company recognized at dinner for donation valued at $100 or more

GOODIE BAG DONATIONS NEEDED!

Logo’d items encouraged. Suggestions include:
golf towels, golf balls, divot tools, ball markers, umbrellas, bag tags,
golf umbrella, hat clips, golf tees, tissues, water, chips, mints, sun
screen, lip balm, gum, health bars, candy bars, cookies, etc., etc.
SPONSORSHIP COMMITMENT
2020 – IFMA SE Michigan GOLF OUTING – 2020

PRINT full name & title of person making commitment

SIGNATURE of person making commitment

PRINT name of company as it should appear on all promotional materials

PRINT entire address of company including street address, city, and zip code

BUSINESS PHONE  MOBILE PHONE  EMAIL ADDRESS

PRINT WEBSITE ADDRESS (for creating link on IFMA website)

LEVEL of SPONSORSHIP  COST of SPONSORSHIP

PAYMENT INFORMATION

☐ CHECK PAYMENT MAILED TO: IFMA SE Michigan Chapter | P.O. Box 338 | Ortonville, MI 48462

☐ CREDIT CARD AUTHORIZATION, circle one: VISA  |  MASTERCARD  |  AMERICAN EXPRESS

CHARGE CARD NUMBER  EXPIRATION DATE

NAME ON CARD

COMPLETE BILLING ADDRESS, including zip code (a must)

NOTE: REGISTRATION is available online at ifmasemichigan.org

Contact Leslie Cullon, Chapter Administrator: leslie_cullon@live.com  |  248.535.2325
Contact Sam Cassel, Golf Chair: Sam.Cassel@tetratech.com  |  313-657-0321