



## IFMA SE Michigan Golf Outing

Wednesday, July 17, 2019

Twin Lakes Golf Club

Thank you for considering sponsorship of the IFMA SE Michigan Golf Outing. This annual event attracts more than 250 business leaders and industry professionals who enjoy participating in this day-long activity. The golf outing includes an 18-hole scramble with cart, full breakfast, lunch, plated dinner, awards and raffle prizes. As our *only* annual fundraiser, your support makes a significant difference in the success of our organization. With your backing, our Chapter is able to do more than survive, it is able to thrive! Therefore, we respectfully ask for your sponsorship this year, whether you are a returning sponsor or a new one joining IFMA for the first time. Your sponsorship and/or golf participation promotes your relationships with key industry professionals, facilitates new relationships, and strengthens your visibility in the commercial real estate industry and the local business community.

Founded in 1980, IFMA is the world's largest and most widely recognized international association for facility management professionals, supporting 24,000 members in 109 countries. IFMA serves as the resource and representative for the facility management profession through vibrant support, meaningful education, and industry-leading credentialing.

All the members of the local IFMA Board and the IFMA Golf Committee hope you find the attached GOLF Sponsorship Program a way to support your local IFMA Chapter. An IFMA member will be contacting your company soon to discuss sponsorship opportunities. We thank you for your consideration and truly value your support.

Best regards,

Robert Beuter  
IFMA SE Michigan Chapter Treasurer | Golf Committee Chair  
248.840.7887 | [Robert.Beuter@Haworth.com](mailto:Robert.Beuter@Haworth.com)





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## SPONSORSHIP LEVELS & BENEFITS

- \* ALL sponsors receive company logo or name on IFMA website, with link to company website
- \* ALL sponsors featured in Promotional Flyer, if commitment/payment received before May 1, 2019
- \* ALL sponsors listed in Event Program distributed to all golfers, sponsors and volunteers in attendance

### **GOLD SPONSOR - \$3,500 (1 only)**

- Two complimentary foursomes
- Company-provided ad in Promotional Flyer
- Company-provided ad in Event Program
- Only company on banner at Registration & Dinner
- Opportunity to speak at Dinner

### **SILVER SPONSOR - \$2,500 (1 only)**

- One complimentary foursome
- Company-provided ad in Promotional Flyer
- Company-provided ad in Event Program
- Opportunity to speak at Dinner

### **HOLE-IN-ONE SPONSOR - \$1,500 (1)**

- One complimentary foursome
- Signage at Hole-In-One designated holes
- Verbal recognition at Dinner

### **BEVERAGE CART SPONSOR - \$1,500 (1)**

- One complimentary foursome
- Signage on Beverage Carts
- Verbal recognition at Dinner

### **GOLDEN EAGLE + Foursome - \$950 (Several)**

- One complimentary foursome
- Signage at designated tee box
- Table at designated tee box\*\*
- Lunch for three representatives

### **GOLDEN EAGLE - \$500 (Several)**

- Signage at designated tee box
- Table at designated tee box\*\*
- Lunch for three representatives

### **EAGLE + Foursome - \$850 (Several)**

- One complimentary foursome
- Signage at designated golf hole

### **BREAKFAST SPONSOR - \$500 (1)**

- Prominent signage in Breakfast area

### **LUNCH SPONSOR - \$500 (1)**

- Prominent signage in Lunch area at the turn

### **MOST ACCURATE DRIVE SPONSOR - \$500 (1)**

- Signage at designated golf hole

### **DRIVING RANGE SPONSOR - \$500 (1)**

- Signage on Driving Range

### **PUTTING GREEN SPONSOR - \$500 (1)**

- Signage on Putting Green

### **BAG DROP SPONSOR - \$500 (1)**

- Signage at Bag Drop area

### **GOLF HOLE SPONSOR - \$300 (Several)**

- Signage at designated golf hole

### **ALL GOLFERS:**

18-Hole Golf Scramble with Cart / Full Breakfast / Lunch / Plated Dinner / non-alcoholic beverages / 10% Discount in Pro Shop / one raffle ticket

\*\* Sponsors encouraged to provide marketing materials, organize games, give-aways, or prize drawings. Alcoholic beverages must be purchased from the course.



## THREE ADDITIONAL WAYS TO SUPPORT IFMA SE Michigan GOLF OUTING



**FOURSOME - \$600**

**REGISTER GOLFERS TODAY!**

**SINGLE - \$150**

Please consider donating  
**RAFFLE PRIZES**

### **RAFFLE PRIZE DONATION – Product or Monetary**

- Company Name listed on promotional flyer, if donation valued at \$200 or more
- Company Name listed on event program, if donation valued at \$200 or more
- Company Name with link on IFMA website, if donation valued at \$200 or more
- Company recognized at dinner for donation valued at \$100 or more



## **GOODIE BAG DONATIONS NEEDED!**

*Logo'd items encouraged. Suggestions include:*

golf towels, golf balls, divot tools, ball markers, umbrellas, bag tags, golf umbrella, hat clips, golf tees, tissues, water, chips, mints, sun screen, lip balm, gum, health bars, candy bars, cookies, etc., etc.





## SPONSORSHIP COMMITMENT

2019 – IFMA SE Michigan GOLF OUTING – 2019

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PRINT full name & title of person making commitment

SIGNATURE of person making commitment

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PRINT name of company *as it should appear on all promotional materials*

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PRINT entire address of company including street address, city, and zip code

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BUSINESS PHONE

MOBILE PHONE

EMAIL ADDRESS

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PRINT WEBSITE ADDRESS (for creating link on IFMA website)

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<b>LEVEL of SPONSORSHIP</b>	<b>\$</b>
	<b>COST of SPONSORSHIP</b>

## PAYMENT INFORMATION

☐ CHECK PAYMENT MAILED TO: **IFMA SE Michigan Chapter | P.O. Box 338 | Ortonville, MI 48462**

☐ CREDIT CARD AUTHORIZATION, circle one: VISA | MASTERCARD | AMERICAN EXPRESS

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CHARGE CARD NUMBER

EXPIRATION DATE

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NAME ON CARD

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COMPLETE BILLING ADDRESS, including zip code (a must)

**NOTE:** REGISTRATION is available online at [ifmasemichigan.org](http://ifmasemichigan.org)

Contact **Leslie Cullon**, Chapter Administrator: [leslie\\_cullon@live.com](mailto:leslie_cullon@live.com) | 248.535.2325

Contact **Robert Beuter**, Chapter Treasurer & Golf Chair: [Robert.Beuter@Haworth.com](mailto:Robert.Beuter@Haworth.com) | 248.840.7887