



Southeastern Michigan IFMA Chapter Corporate Sponsorship Program

The Southeastern Michigan Chapter is again soliciting corporate sponsors for our Chapter Corporate Sponsorship Program for all member organizations who wish to participate as a Corporate Sponsor. The first twenty-four (24) corporate sponsors who remit \$500 will be accepted for the March 1, 2018 – March 1, 2019 calendar year.

To participate in the program, each interested Sponsor will donate \$500, to be received by March 31, 2018 and the payment can be made by check to IFMA Southeastern Michigan and mailed to P.O. Box 338 Ortonville, MI 48462. Credit card payments will also be accepted. For this donation, an organization becomes a Corporate Sponsor and is recognized on an ongoing basis by the Chapter via the following:

- Each Corporate Sponsor's logo is exhibited in a prominent location during each of the Chapter's meetings and functions.
- A name badge with the words "Chapter Corporate Sponsor" will be given to the representative(s) of each Sustaining Patron company and can be worn at all Chapter functions.
- Our Chapter President, during comments at the beginning of each meeting, shall recognize, as a group, our Corporate Sponsors and their support of our Chapter.
- Our Chapter website will also provide additional exposure for each Corporate Sponsor by inputting each company's web link, logo and contact person's name and telephone number with a brief description of the services they provide.
- The Corporate Sponsors will have their logos exhibited in the program for the annual CoreNet Michigan Economic Forecast in conjunction with IFMA, BOMA, CCIM, CREW, IREM, and SMPS. This event provides a great opportunity to market and network your company.

Corporate Sponsors contributions enable the Chapter to maintain improved and expanded benefits of membership at a level well beyond what would be possible were the Chapter to continue to depend solely on dues, since only a relatively small percentage of our dues are remitted to the Chapter by the Association.

Our Chapter Corporate Sponsorship Program helps the Southeastern Michigan Chapter fund our education programs, CFM exam preparation, sponsor tours of facilities and other venues of interest to our members, sponsor the holiday party and the annual golf outing. These funds also are used to provide administrative services.

Any member organization is welcome to become a part of the Chapter Corporate Sponsorship program. The program does provide a much higher level of visibility than otherwise would be possible in a professional association that does not permit aggressive marketing to the members at Chapter functions.



In addition to the annual donation, new Corporate Sponsors are asked to provide their logo in a digitized format with a brief description of the services they provide. The logo will be displayed at Chapter functions as well as on the Chapter Website. Please send your logo (**preferably in an eps format**) and a **brief description** of your services to Leslie Cullon leslie.cullon@live.com.

Please feel free to contact Angelo Torcolacci at 248-477-2444 or Robert Beuter at 248-840-7887 with any questions you may have regarding the Chapter Corporate Sponsorship program.

Sincerely,

Angelo Torcolacci

**Angelo Torcolacci, AIA, IFMA
Professional Affairs Co- Chair**

Robert Beuter

**Robert Beuter, IFMA
Professional Affairs Co- Chair &
Chapter Treasurer**

Payment by credit card:

Sponsorship Company _____

Member Name _____

Card Holders Name _____

Account Number _____ Expiration _____

Billing Address _____

This can be returned via email to Leslie Cullon, Chapter Administrator
leslie.cullon@live.com

fax (248) 627-9379

IFMA SE Michigan, P.O. Box 338, Ortonville, MI 48462