



2017 GOLF OUTING
DATE: Wednesday, July 19, 2017

Twin Lakes Golf & Swim Club - 455 Twin Lakes Drive, Oakland, MI 48363

January 9, 2017

Dear Potential Golf Sponsor:

Thank you for considering sponsorship of the 24th Annual IFMA Golf Outing. This year's outing will be held at **Twin Lakes Golf & Swim Club, 455 Twin Lakes Drive, Oakland, MI on Wednesday, July 19th, 2017.**

Attached is a list of the benefits of the various sponsorship levels for this event.

IFMA (International Facility Management Association) is a not-for-profit organization consisting of 200 local members. These members represent facility managers from organizations such as DTE Energy, General Motors, Ford, Chrysler, Blue Cross Blue Shield, and many other prominent companies, as well as suppliers to these companies. The ratio of end users to service providers at the outing is approximately 3:1.

2017 will represent the 24th Annual Golf Outing for the Southeastern Michigan IFMA Organization, and is the only fund-raiser hosted by the group. The IFMA Golf Outing continues to be known as one of the best outings of the season - attracting the maximum number of golfers possible for a 27-hole course (240 golfers).

Men and women who make decisions regarding vendors/suppliers to major companies play in the IFMA Golf Outing. Your product or service could not reach a more favorable audience.

We sincerely appreciate your consideration, and are confident that you will find the sponsorship of this event to be money well invested.

Very Truly Yours,

Robert Beuter- SE Michigan IFMA Chapter Treasurer

Rbeuter@comcast.net

248-840-7887

Leslie Cullon – SE Michigan IFMA Chapter Administrator

Leslie_cullon@live.com

248-535-2325

SPONSORSHIP LEVELS AND BENEFITS



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GOLD SPONSOR - \$3,500 – One Available

- **Company Advertisement featured prominently on:**
 - **Promotional Flyer distributed to company representatives.***
 - **Program at event distributed to 240+ golfers and supporters.**
- **Company Name/Logo featured:**
 - **In all press materials.**
 - **On signage prominently displayed at Registration.**
- **Golf package for two foursomes.**
- **Banner at Registration and Dinner.**
- **Company name and link featured on SE MI IFMA Web Site**

SILVER SPONSOR - \$2,500 – One Available

- **Company Advertisement featured in:**
 - **Promotional Flyer distributed to company representatives.***
 - **Program at event distributed to 240+ golfers and supporters.**
- **Company Name/Logo featured:**
 - **In all press materials.**
 - **On signage and Hole-In-One prize.**
- **Golf package for one foursome.**
- **Recognition at Dinner.**
- **Company name and link featured on SE MI IFMA Web Site**

Team Photos - \$1,500 – One Available

- **Company Name featured on:**
 - **Promotional Flyer distributed to company representatives.***
 - **Program at event distributed to 240+ golfers and supporters.**
 - **All press materials.**
- **Name prominently displayed at photo site.**
- **Company name and link featured on SE MI IFMA Web Site**

HOLE IN ONE - \$1,500 – One Available

- **Company Name featured on:**
 - **Promotional Flyer distributed to company representatives.***
 - **Program at event distributed to 240+ golfers and supporters.**
 - **All press materials.**
- **Name prominently displayed at Designated Hole In One's.**
- **Company name and link featured on SE MI IFMA Web Site**

Please contact Robert Beuter at 248-840-7887 directly for more information.



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IFMA Golden Eagle with Team - \$950 – Several Available

- Company Name featured at sponsored tee box.
- Golf for one foursome.
- Table at tee box for company representatives to promote their product or distribute snacks, drinks, food or promotional items.**
- Company name listed on promotional flyer* and program at event.
- Company Name and link featured on SE MI IFMA website.
- Lunch for (3) company representatives.

IFMA Golden Eagle without Team - \$500 – Several Available

- Company Name featured at sponsored tee box.
- Table at tee box for company representatives to promote their product or distribute snacks, drinks, food or promotional items.**
- Company name listed on promotional flyer* and program at event.
- Company Name and link featured on SE MI IFMA website.
- Lunch for (3) company representatives.

IFMA Eagle - \$850 – Several Available

- Company Name featured at sponsored tee box.
- Golf for one foursome.
- Company name listed on promotional flyer* and program at event.
- Company Name and link featured in SE MI IFMA website.

Breakfast Sponsor - \$500 – One Available

- Company Name prominently featured at Breakfast.
- Company name listed on promotional flyer* and program at event.
- Company Name and link featured in SE MI IFMA website.
- Recognition at Dinner.

Lunch Sponsor - \$500 – One Available

- Company Name prominently featured at turn where lunch is served.
- Company name listed on promotional flyer* and program at event.
- Company Name and link featured in SE MI IFMA website.
- Recognition at Dinner.



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Most Accurate Drive - \$500 – One Available

- Company Name prominently featured at tee boxes where contests will be held.
- Company name listed on promotional flyer* and program at event.
- Company Name and link featured in SE MI IFMA website.

Driving Range - \$500 – One Available

- Company Name prominently featured at driving range.
- Company name listed on promotional flyer* and program at event.
- Company Name and link featured in SE MI IFMA website.

Putting Contest - \$500 – One Available

- Company Name prominently featured at Putting Green.
- Company name listed on promotional flyer* and program at event.
- Company can provide volunteers to work the contest and meet all golfers.
- Company Name and link featured in SE MI IFMA website.

Bag Drop Sponsor - \$500 – One Available

- Company Name prominently featured at Bag Drop.
 - Company name listed on promotional flyer* and program at event.
 - Company Name and link featured in SE MI IFMA website.
- Sponsor encouraged to provide logo'd bag tag, preferably dual logo w/ IFMA.

AV Services Sponsorship - \$350 – One Available

- Company name listed on promotional flyer* and program at event.
- Company Name and link featured in SE MI IFMA website.

Hole Sponsorship - \$300 – Several Available

- Company Name featured at tee box for hole being sponsored.
- Company name listed on promotional flyer* and program at event.
- Company Name and link featured in SE MI IFMA website.



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Parking Lot Sponsors - \$250 / Per Space – Limited Number Available

- **Company Name featured on:**
 - **Promotional Flyer distributed to company representatives.***
 - **Program at event distributed to 240+ golfers and supporters.**
 - **All press materials.**
- **Company Name and link featured in SE MI IFMA website.**
 - **6-8 Preferred Parking Spaces will be available to park logo'd vehicles.**
(Logos by sponsor. Limit 2 spaces per sponsor. Max. 24' straight truck.)

Raffle Prize Sponsor – Product or Monetary Donation

- **Company Name listed on promotional flyer* if valued at \$200 or more.**
- **Company Name listed on program at event if valued at \$200 or more**
- **Company Name and link featured in SE MI IFMA website if valued at \$200 or more.**
- **Company recognized at dinner for donations valued at \$100 or more.**

Foursome - \$600

Individual Golfer - \$150

- **Golf with carts**
- **Driving Range**
- **Putting Contest**
- **Most Accurate Drive Contest**
- **Full Breakfast**
- **Lunch at the Turn**
- **Sit-down three-course beef & chicken dinner**
- **1 Raffle Tickets per golfer**
- **Foursome photos**
- **Non-alcoholic beverages**
- **Hole-In-One Prizes (TBD)**
- **10% Discount in Pro Shop**

**** Commitment and payment must be received by May 1, 2015 to be included in flyer***

***** Food and drinks may need to be purchased through golf club***



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Sponsorship Agreement

_____ Agrees to sponsor

Company Name

_____ For the 2017 IFMA Golf Outing.

Level of Sponsorship

\$

_____ **Cost of Sponsorship**

_____ **Signed By**

_____ **Title**

_____ **Printed Name**

_____ **Address**

Phone _____

Fax _____

Email _____

Web Site _____

In return, I will receive the benefits outlined in the IFMA 2017 Golf Outing Benefits Statement. If my sponsorship and payment are not received before the deadline for the brochure and/or program, those benefits will be waived.

Payment for Sponsorships is due to IFMA by May 1, 2017 in order to receive recognition in the brochure promoting the outing.

Registration is available online at ifmasemichigan.org.

Make checks payable to: IFMA - Southeastern Michigan Chapter

Mail to: PO Box 338, Ortonville, MI 48462

Pay By Charge: Visa, Mastercard or American Express

Charge Number _____

Name on Card _____ **Exp. Date** _____